

CURRICULUM VITAE

Ime i prezime:	Edin Osmanbegović
Slika:	
Datum rođenja:	10. decembar 1964.
Zanimanje:	Doktor ekonomskih nauka
Kontakt:	Miroslava Krleže 11 75000 Tuzla, BiH 00 387 61 101 741 00 387 35 279 000 edin.osmanbegovic@untz.ba edinosmanbegovic@yahoo.com
Obrazovanje:	2009 – Odbranio doktorsku disertaciju na Ekonomskom fakultetu u Tuzli na temu „Uticaj korištenja Internet marketinga na poslovanje uslužnih preduzeća u BiH“ 2006 – Magistrirao na Ekonomskom fakultetu u Tuzli na temu «Korištenje Interneta kao izvora relevantnih poslovnih informacija u cilju podrške malim i srednjim preduzećima» 2005 – Master xPert informacioni menadžment, Tuzla 2004 – Postdiplomski studij na Ekonomskom fakultetu u Tuzli, smjer Marketing 2001 – Specijalistički studij, Napredni informacioni menadžment (Advanced Information Management), Illinois Institute of Technology, Stuart Graduate School of Business, Chicago 1998 – Certifikati ECDL predevač i ECDL test voditelj, Processing Society of Sweden, Stockholm 1994 - Bakkenteigen Høy Skole, Tønsberg, Norveška, Napredni studij iz računarskog programiranja 1991 – Diplomirao na Elektrotehničkom fakultetu u Tuzli
Odbrana BiH	Učesnik odbrane Bosne i Hercegovine 1992. – 1995. godine Trenutni status – RVI 100% prve grupe
Strani jezici:	Engleski, Norveški, Švedski, Danski, Italijanski
Profesionalno iskustvo:	1992 – Profesor fizike, Saobraćajna škola Tuzla 1996 – 1997 – Predavač iz oblasti informacionih tehnologija, multimedijalnog programiranja, kompjuterskih animacija, digitalnog zvuka i videa, Idefag College, Tønsberg, Norveška 1997 - 2001 – Šef sektora za informacione sisteme, Općina Tuzla 1997 - 2011 – ICT consultant za Kameleon Radio i Kolosseum Marketing agenciju 1998 - 2004 – Projekt koordinator i predavač primjenjene informatike u Data studiju Tuzla po ECDL programu Processing Society of Sweden 1999 – Implementacija informacionog sistema Općine Tuzla, Projekt koordinator 1999 - 2000 – Implementacija Geografskog informacionog sistema,

Komunalac Tuzla, Projekt koordinator
2000 – Stručna edukacija iz oblasti razvoja poslovnih inkubatora i tehnoloških parkova, Manchester i Blackburn, Engleska
2001 – 2005 – Šef informacionog odsjeka, Tuzlanski kanton
2004 – Učestovao u ekspertnom timu za izradu projekta “BIT – Business and Inovation Technology” centra, Općina Tuzla – SINTEF Norveška
2006 – Viši asistent na Ekonomskom fakultetu u Tuzli na predmetima: Poslovna informatika, Menadžment informacioni sistemi, E-marketing
2010 - ... Docent na Ekonomskom fakultetu u Tuzli na užoj naučnoj oblasti Poslovna informatika (predmeti: Poslovna informatika, Menadžment informacioni sistemi, Digitalna ekonomija i Elektronsko poslovanje)
2015 - ... Vanredni profesor na Ekonomskom fakultetu u Tuzli na užoj naučnoj oblasti Digitalna ekonomija (predmeti: Poslovna informatika, Menadžment informacioni sistemi, Digitalna ekonomija, Elektronsko poslovanje, Digitalni mediji i Internet marketing)
2011 – 2019 Mentorisao 8 odbranjenih magistarskih radova.
2016 – 2019 Trenutno mentorše dva projekta doktorskih disertacija.

Knjige:

- 1) **Osmanbegović E., Latifagić M., *Forumova škola informatike*, ABF Data Studio FGT, 1999, Tuzla**
- 2) **Osmanbegović E., Latifagić M., *Osnove praktične informatike*, ABF Data Studio FGT, 2002, Tuzla**
- 3) **Osmanbegović E., Latifagić M., *Excel: Tabelarni kalkulatori*, Offset, 2005, Tuzla**
- 4) **Osmanbegović E., Latifagić M., *Access baze podataka*, Offset, 2005, Tuzla**
- 5) **Osmanbegović E., Tenić A., *Poslovni informacijski sistemi*, Univerzitet “Džemal Bijedić, 2006, Mostar**
- 6) **Osmanbegović E., Latifagić M., *Poslovno-praktična informatika*, Off-Set, 2007, Tuzla**
- 7) **Osmanbegović E., Priručnik za pripremu prijemnog ispita iz informatike, Ekonomski fakultet Univerziteta u Tuzli, Off-Set, 2010., Tuzla.**
- 8) **Osmanbegović E., „*Internet u savremenim marketinškim procesima*“, Off-Set, 2011, Tuzla**
- 9) **Osmanbegović E., „*Informacione tehnologije za menadžere*“, Neutrino, 2017, Tuzla**
- 10) **Osmanbegović E., „*Informacione tehnologije za menadžere 2.0*“, Neutrino, 2020, Tuzla**

Naučni i stručni rad:

- 1) **Osmanbegovic E., *Research of Sources of Secondary Marketing Data on Internet*, Transition, Journal for Economy and Policy of Transition, No. 15, Tuzla, 2004.**
 - 2) **Osmanbegovic E., *Electronic Business*, Transition, Journal for Economy and Policy of Transition, No. 16, Tuzla, 2005.**
 - 3) **Osmanbegovic E., H. Zicic, *Usage of Mobile ICT Means in Agricultural Production*, Faculty of Technology of Tuzla and Agricultural Faculty of Sarajevo, International Conference „agroTECH“, Gradacac, 2006.**
 - 4) **Osmanbegovic E., A. Tenic, *Perception of ICT Usage in SMEs*, Third International Symposium for Interdisciplinary Management Research, Osijek, Croatia, 2007.**
 - 5) **A. Tenic, E. Osmanbegovic, *Redesigning of Organization of Information Systems*, Third International Symposium for**
-

-
-
- Interdisciplinary Management Research, Osijek, Croatia, 2007.
- 6) **Osmanbegovic E.**, Infrastructural Premises for Usage of e-Business in B&H, Economic Review, Journal for Economy and Business, No. 8/2006, Tuzla, 2006.
- 7) **Osmanbegovic E.**, Kokorovic M., Implementation of Information System in Utility Company with Application of *SDLC Method*, Economic Review, Journal for Economy and Business, No. 9/2006, Tuzla, 2006.
- 8) **Osmanbegovic E.**, Klopic R., *Premises for Usage of Internet Marketing in Tuzla Canton*, Proceedings, University „Džemal Bijedić, Faculty for management, No. 10, Mostar, 2006.
- 9) **Osmanbegovic E.**, „*Role and Place of Technology in Development of University*“, Economic Review, Journal for Economy and Business, No. 10/2007, Tuzla, 2007.
- 10) Sabanovic M., Jusic N., **Osmanbegovic E.**, „*CEFTA Agreement and Its Influence of Food Industry of B&H*“, Faculty of Technology of Tuzla and Agricultural Faculty of Sarajevo, 2nd International Conference „agroTECH“, Proceedings, Gradacac, 2007.
- 11) **Osmanbegovic E.**, Kokorovic M., „*Impact of Liberalization of Market of Electrical Energy*“, Transition, Journal for Economy and Policy of Transition, No. 18, Tuzla, 2008.
- 12) Sabanovic Z., **Osmanbegovic E.**, „*Off-line Data Processing in Business Systems*“, Economic Review, Journal for Economy and Business, No. 9/2008, Tuzla, 2008.
- 13) **Osmanbegovic E.**, Sabanovic Z., *Internet Users' behavior*, University of Primorska, Faculty of Tourism Studies, Scientific Conference with International Participation: Management, Education and Tourism - Creative in Changes, Portoroz, 2009.
- 14) Sabanovic Z., **Osmanbegovic E.**, *Dynamic Data Exchange in Business Systems*, University of Primorska, Faculty of Tourism Studies, Scientific Conference with International Participation: Management, Education and Tourism - Creative in Changes, Portoroz, 2009.
- 15) **Osmanbegovic E.**, “*Internet Communication as Mean of Improvement of Overall Business Communication*”, International Conference: “*How to Manage in Crisis*”, Proceedings, University of Tuzla, Faculty of Economics, 2009.
- 16) Klopic R., **Osmanbegovic E.**, “Research of Price Policy on Foreign markets”, Economic Review, Journal for Economy and Business, No. 13/2009, Tuzla
- 17) **Osmanbegovic E.**, Klopic R., “Development of Internet as a Marketng Media”, Proceedings, University „Džemal Bijedić, Mostar, Br. 14/2009, Mostar
- 18) **Osmanbegovic E.**, “*Perspectives of Development of Internet Marketing in B&H*”, Transition, Journal for Economy and Policy of Transition, Tuzla, Vol. 11, Br. 24, 2010, Tuzla
- 19) **Osmanbegovic E.**, Sabanovic Z., *Role of Technology in Development of University - Case of Student Internet Resources at University of Tuzla, Bosnia and Herzegovina*, 2010 EMUNI Conference on Higher Education and Research, Proceedings, Vol. 3.
-
-

-
-
- 20) Kurtic A., **Osmanbegovic E.**, Hadzidedic H., *Development of Selective Types of Tourism Through Innovation of Tourism Products in Bosanska Posavina*, University of Primorska, Faculty of Tourism Studies, 2nd Scientific Conference with International Participation: Management, Education and Tourism - Social Responsibility for Sustainable Development, Portoroz, 2010.
 - 21) **Osmanbegovic E.**, Kurtic A., Sabanovic Z., *Selection of CRM Applications in Function of Improvement of Client Relationships*, University of Primorska, Faculty of Tourism Studies, 2nd Scientific Conference with International Participation: Management, Education and Tourism - Social Responsibility for Sustainable Development, Portoroz, 2010.
 - 22) Sabanovic Z., **Osmanbegovic E.**, *The Role Of Barcode Technology In Inventory Management*, University of Primorska, Faculty of Tourism Studies, 2nd Scientific Conference with International Participation: Management, Education and Tourism - Social Responsibility for Sustainable Development, Portoroz, 2010.
 - 23) **Osmanbegovic E.**, "Characteristics of Internet marketing in Service Enterprises", Proceedings – Scientific Journal for Theory and Practice within Business Informatics", No 1., Faculty of Business Informatics, University Apeiron, Travnik, 2010
 - 24) **Osmanbegovic E.**, *Information Security according to Standard ISO/IEC 27001*, Transition, Journal for Economy and Policy of Transition, Tuzla, 2011, Vol. 12, Br. 26.
 - 25) Dzafic Z., **Osmanbegovic E.**, *Innovation and Entrepreneurship - Case of Bosnia And Herzegovina*, 3rd Scientific Conference with International Participation: Management, Education and Tourism - Solidarity for Social Capital, Portoroz, 2011.
 - 26) **Osmanbegović E.**, Suljić M., *Data Mining Approach for Predicting Student Performance*, Ekonomski časopis za ekonomiju i biznis, Ekonomski fakultet u Tuzli, Br. Vol. X, Issue 1, 2012
 - 27) **Osmanbegović E.**, Haris Agić H., Suljic M., *Data Mining Approach for Making Prediction of Students Success*, International Conference on Advanced Information and Communication Technology for Education (ICAICTE 2013), Hainan, China, 2013.
 - 28) **Osmanbegović E.**, Rožajac A., *E-readiness as a measure of Development Of Information Society in Countries of western Balkans*, Tranzition, Transition, Journal for Economy and Policy of Transition, Tuzla, Vol. 15, No. 31, 2013.,
 - 29) Delić Z, **Osmanbegović E.**, *Social Networks Perception Functioning as Social Democracy Improvements: Bosnia and Herzegovina Example*, International School for Social and Business Studies (ISSBS), Celje, 3rd International Conference MakeLearn 2013: Active Citizenship by Knowledge Management & Innovation, Zadar, 2013.
 - 30) **Osmanbegović E.**, Zahirović S., *Perception of Information Security of Management of Banking and Insurance Companies*
-
-

in Countries of Western Balkans, Research in Applied Economics, Vol 5., No 2., Macrothink Institute, Las Vegas, 2013.

- 31) Hodžić K., **Osmanbegović E.**, *Economic Aspects of systematic Corruption in Devastated Societies*, Proceedings, Number 5, Law faculty, University of Vitez, Travnik, 2013.
 - 32) Hodžić K., **Osmanbegović E.**, *Introduction in Political Economy of Corruption in Devastated Transition Societies*, Proceedings, International Conference – Public nad private Aspects of legal reforms in B&H, Law faculty, University of Tuzla, Tuzla, 2013.
 - 33) **Osmanbegović E.**, Agić H., Suljić M., *Prediction of Students' Success by Applying Data Mining Algorithms*, Journal of Theoretical and Applied Information Technology, Islamabad, 2014
 - 34) **Osmanbegović E.**, Hodžić K. and Suljic M., *Model for Estimating the Potential of Social Networking Sites Usage in Tourism Industry in Bosnia and Herzegovina*, Journal of Knowledge Management, Economics and Information Technology, Vol. IV, No 1., Bukurest, 2014
 - 35) **Osmanbegović E.**, Rožajac A., *Information Economy as a factor of Development od Modern Society*, Proceedings, 2. International Symposium, – Chalanges of Accounting profession in Bosnia and Herzegovina, Fin Consult, Fojnica, 2014.
 - 36) **Osmanbegović E.**, Suljic M., *Determining Dominant Factor for Students Performance Prediction by Using Data Mining Classification Algorithms*, Transition, Journal for Economy and Policy of Transition, Tuzla, Vol. 16, Br. 34, 2015, Tuzla
 - 37) **Osmanbegović E.**, Suljić M., Agić H., „*Determining Dominant Factor for Students Performance Prediction by Using Data Mining Classification Algorithms*“, Tranzicija, Časopis za ekonomiju i politiku tranzicije, Godina 16, Broj 34, Tuzla, 2014., str. 147 – 158
 - 38) **Osmanbegović E.**, Suljić M., „*Selection of CRM Applications*“, 4th International Scientific Conference „Economy of Integration, Faculty of Economics, University of Tuzla, Proceedings Book, 2015, str 307 – 320
 - 39) Agić H., **Osmanbegović E.**, Suljić M., „*The Impact of Certian Socio-demographic Conditions on Students' Success in Learning*“, Research in Pedagogy, Vol. 6, No. 2, Beograd, 2016
 - 40) **Osmanbegović E.**, Suljić M., Agić H., „*A Review of Estimation of Software Product Development Cost*“, Ekonomski vjesnik, Ekonomski fakultet u Osijeku, 2017, str 195 – 208
 - 41) Suljić M., **Osmanbegović E.**, „*ERP system in digital enviroment: a comprehensive bibliography review of the literature in period 2010-2015*“, International Conference on Economic and Social Studies (ICESoS'17) “The Rural Business Development in the Balkan Region”, International Burch University, Proceedings Book, Sarajevo, Bosnia and
-
-

-
- Herzegovina, 2017, str 277 – 291
- 42) **Osmanbegović E.**, Pirić N., Suljić M., *Information Security Controls as Determinant of Continuity of Information System Work*, Economic review, Journal of Economics and Business, Vol. XV, Issue 2, Tuzla, 2017, str 195 – 208
- 43) Suljić M., **Osmanbegović E.**, Dobrović Ž., *Common Metamodel of Questionnaire Model and Decision Tree Model*, Research in Applied Economics, Macrothink Institute ISSN 1948-5433, Las Vegas, USA, 2018., str. 106 – 120
- 44) **Osmanbegović E.**, Zovko M., Suljić M., “*Impact of Data Driven Personalization on Business Success of Enterprises / Uticaj Personalizacije Temeljene Na Bazama Podataka Na Poslovni Uspjeh Preduzeća*”, Proceedings, 5th International Scientific Conference “Economy of Integration”, ICEI 2017 “The Role of Economic Thought in Modern Environment”, Tuzla, 2017., str. 375 – 392
- 45) Lugavić Z., **Osmanbegović E.**, “Implementation of E-Governance in the Function of Improving the Work of Local Government Units / Implementacija elektronske uprave u funkciji unapređenja rada jedinica lokalne uprave”, Proceedings, 5th International Scientific Conference “Economy of Integration”, ICEI 2017 “The Role of Economic Thought in Modern Environment”, Tuzla, 2017., str. 393 – 410
- 46) **Osmanbegović E.**, Lugavić Z., „*Influencing Factors of E-Government Services Adoption in Bosnia and Herzegovina*“, Economic review, Journal of Economics and Business, Vol. XVI, Issue 2, Tuzla, 2018, str.
- 47) **Osmanbegović E.**, Pirić N., „*Determinirajući aspekti digitalne ekonomije*“, Poslovni konsultant, Vol. 87, Tuzla, 2019., str 75 – 88
- 48) **Osmanbegović E.**, Pirić N., „*Contemporary Approaches to measuring Digital Economy*“, 6th International Scientific Conference „Economy and Integration, ICEI 2019, “(E)migration and Competitiveness of Southeastern European Countries”, Conference Proceedings, University of Tuzla, Faculty of Economics, Tuzla, 2019., str 189 – 199
- 49) **Osmanbegović E.**, Fazlović S., Lugavić Z., „*Analysing the Critical Factors Influencing Trust in Bosnian and Herzegovian E-government from Citizen Perspective*“, 6th International Scientific Conference „Economy and Integration, ICEI 2019, “(E)migration and Competitiveness of Southeastern European Countries”, Conference Proceedings, University of Tuzla, Faculty of Economics, Tuzla, 2019., str. 200 – 210
- 50) **Osmanbegović E.**, Suljić M., Suljić E., „*Digital Transformation in Business: A Bibliometric Analysis*“, 6th International Scientific Conference „Economy and Integration, ICEI 2019, “(E)migration and Competitiveness of Southeastern European Countries”, Conference
-

Proceedings, University of Tuzla, Faculty of Economics,
Tuzla, 2019., str. 234 – 242

- 51) **Osmangović E.**, Lugavić Z., Lakić V., „*Influence and Consequences of Coronavirus COVID 19 on Digital Marketing*“, 7th Scientific Conference with International Participation „Economy of Integration“, Faculty of Economics, University of Tuzla, Tuzla, Bosnia and Herzegovina, 2021.
- 52) **Osmangović E.**, Piric N., „*The Impact of Information Systems on Human Resource Management in Companies in Bosnia and Herzegovina*“, 7th Scientific Conference with International Participation „Economy of Integration“, Faculty of Economics, University of Tuzla, Tuzla, Bosnia and Herzegovina, 2021.
- 53) **Osmangović E.**, Džinić A., Suljić M., *Prediction of Telecom Services Consumers Churn by Using Machine Learning Algorithms*, Economic review, Journal of Economics and Business, Vol. XX, Issue 2, Tuzla, 2022.

Izjava o vjerodostojnosti: Prema svojim najboljim uvjerenjima i spoznajama garantujem da su svi navedeni podaci tačni i da ispravno opisuju mene, moje kvalifikacije i profesionalno iskustvo.

Datum: Oktobar, 2023.
